

EntopicMail
Mailing Corporate Newsletters

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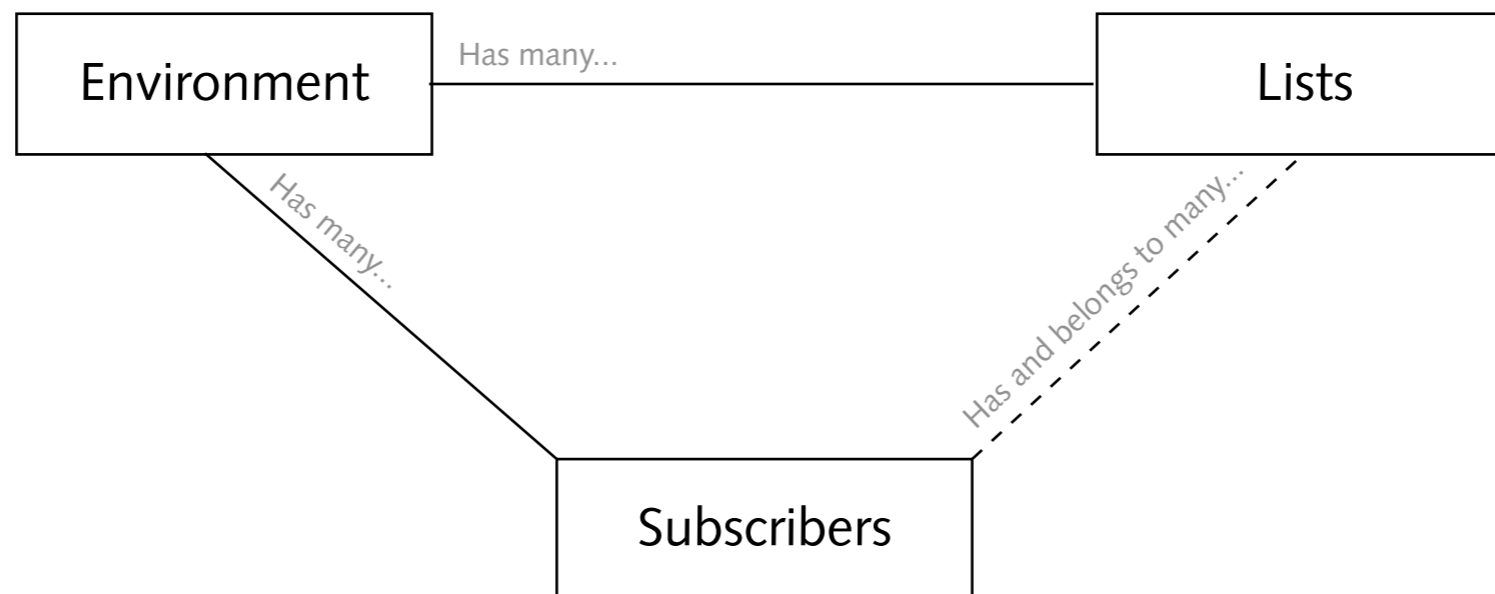
What is **EntopicMail**?

Two parts

1. Subscriptions

2. Sending / Management

The innards



Challenges

- 1. Integration in client websites**
- 2. Never send a mail twice**
- 3. Send large quantities of mail as fast as possible**

Integration in client websites

Webservice API

IFrame

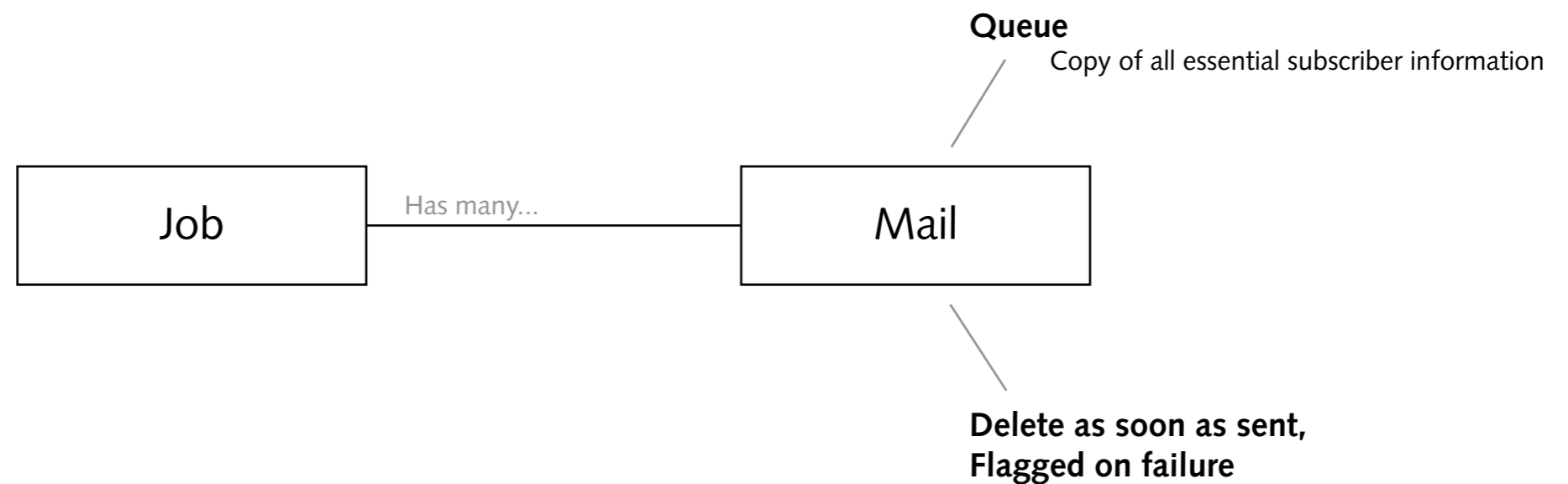
DNS redirection

DNS Redirection
Hosted templates

Normal controller

Templates in different directories:
Search path - approach

Never send mail twice



Send large quantities of mail as fast as possible

Application would block

Daemon

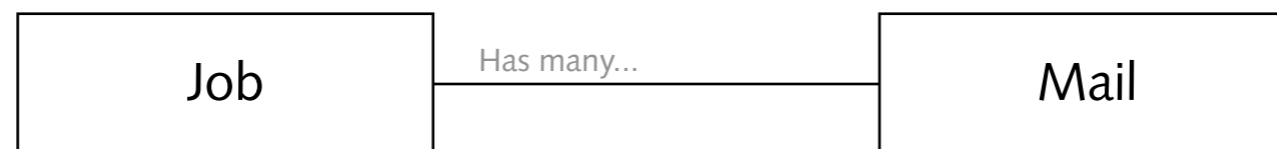
ActionMailer is too slow

TMail mail rebuilding

(At the) no HTML/Attachment support

Daemon approach

Application + DrbDaemon + Database Queue



- App **1. Preparation of Job & Mail queue**
- App **2. Signal to Queuemanager (DrbDaemon) to start**
- Qmgr **3. Queuemanager uses Mail table/objects as queue**
- App **4. Progress by direct check on queue**

More information

EntopicMail <http://www.entopicmail.nl>

Entopic <http://www.entopic.com>

DigitPaint <http://www.digitpaint.nl>

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